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The Catawba Valley Community College (CVCC) Board of Trustees and the CVCC Foundation, Inc. Board of Directors welcome gifts to the College from individuals, foundations, corporations, grants, and other entities that support and benefit its students, faculty, staff, and the general welfare of the institution. The following Naming Opportunities policy provides potential donors with information that will assist them in their decision-making process as they consider financial opportunities to support the mission of CVCC. Other individuals or entities may be honored by naming opportunities for significant service contributions to the College or society.

Naming opportunities include buildings, classrooms, laboratories, conference rooms, offices, student activity areas, equipment, or any substantial physical facility that is owned by the CVCC Board of Trustees. Naming opportunities may be used to honor donors and living individuals who are friends or family members of the donor or in memory of loved ones. In addition, naming opportunities may be used to honor corporations or organizations. Naming of buildings, equipment, or other facilities is a means of recognizing substantive financial contributions to the College or notable contributions of service and leadership to CVCC or to society and the general welfare of mankind.

Naming of buildings, equipment, and other College facilities shall be recommended by the president and approved by the Board of Trustees. The president may receive recommendations from donors, Foundation Board Executive Committee, Board of Trustees Executive Committee, CVCC faculty and staff, and community leaders. No minimum contribution to the institution or specific years of professional service or leadership to the College or society shall be developed. The intent is to be flexible and therefore judge each situation on its own merit without regard to absolute standards of service and leadership or minimum monetary donations either by cash, in-kind, or asset and property gifts.

The Board of Trustees reserves the right to rescind its decisions regarding naming facilities, equipment, and other entities or to rename these entities based on justifiable reasons. The College reserves the right to decide on the signage or other physical display which may accompany the named recognition.

Adopted: August 26, 2022